

# 2022 Annual REPORT

## Yearly Highlights and Impact from Addiction Prevention Coalition

**MISSION:** Show that substance use disorder is a deadly epidemic, lessen the shame and hopelessness of those who are struggling, and provide education and connection to enable people to find or maintain wholeness, safety, and sobriety.



### From End Heroin Bham to End Addiction Bham

**1,250** People Attended

**50** Resource Tables at Event

**58** Scholarships to Treatment Funded

**146** People Narcan Trained

We were very excited to get back to celebrating and encouraging in person in 2022. Our event name was changed to better reflect the issues we see in the community. We want to be sure we include everyone who has been affected by SUD. Funds raised provide scholarships to individuals who need financial assistance to enter SUD treatment, and to fund prevention programming in our schools and communities.

Social Media Reach **825** New Followers **1.4 MILL+** Reach

Digital Awareness **41,192** Engagements **7.2 MILL+** Impressions

APC Website Views

**3,379** Visits to the Parent Toolbox

**796** Visits to the Find Help page

Pop-Up Resource Fair

**40**  
Partner  
Resource  
Tables

**209**  
People Trained  
On Narcan  
Administration

**150**  
Hygiene  
Bags  
Distributed

**100**  
Harm  
Reduction Kits  
Distributed



APC exists to be a leader in preventing addiction by inspiring people to live with hope, resilience and purpose.



Addiction Prevention Coalition

## State Wide Initiatives

**10** Media prevention campaigns  
**34** Blogs posted and **9** Webinars hosted  
**644** Medical providers attended professional healthcare trainings  
**2,178** Detera medication disposal bags distributed  
**10,257** Prevention handouts distributed



## Students

APC's goal is to educate students, empower them to educate their peers and create opportunities for leadership development and healthy engagement in their communities.



**8** Students attended Youth to Youth Conference in Ohio  
**9** INFOCUS Student Prevention Chapters  
**42** Meetings for INFOCUS and YAC  
**380** Students participated in INFOCUS and YAC  
**1,636** Students trained on Tobacco Prevention

## Mental Health Support

**36** People trained on Adult MHFA  
**35** People trained on Youth MHFA  
**3** Mental Health First Aid (MHFA) instructors trained  
**120** Attendees of Community College Mental Health Trainings



## Recovery Support

**2** Recovery Story Webinars held  
**40** 'Sober Living Start Up' Baskets Donated  
**75** People attended UAB Sober Tailgate  
**80** Thanksgiving Meals donated at Fellowship House  
**600** Christmas cards & **300** Valentine's cards given



**56** people tested for HIV  
**36** people tested for Hep C  
**1,350** Fentanyl test strips distributed (270 packs x 5 strips per pack)

**Families** Family Support had **2** active groups this year with **86** meetings held and **75** participants.



CRAFT Training held **2** sessions for leaders, **8** weeks of training for support groups, and trained **30** families.

Why Won't They Stop Series hosted **7** webinars with **1148** registered and **404** participants.

Grief Retreat took place over **3** days with **30** participants.

## Book Bag Drive

During July and August we collected school supplies for our backpack giveaway. Those backpacks filled with school supplies and a Prevention Packet for Parents were distributed to Birmingham City School Students! We want to thank everyone who donated supplies and their time! Big shout out to Fritz Clinic, AmFirst, Bama Health Foods, Rock City Church, and Better Basics who partnered with us to make this happen!



**432**

## Hours Donated to APC



**2,471** Volunteers Hours (↑ from 2,426)  
**1,127** Intern Hours

## Grants Received



**1 Grant from ADPH Tobacco Prevention**  
**2 \*NEW\* Grants from Children's Trust Fund**  
**4 \*NEW\* Grants from ADMH**

