

2019 Annual REPORT

Yearly Highlights and Impact from Addiction Prevention Coalition

MISSION: Show that substance abuse is a deadly epidemic, lessen the shame and hopelessness of those who are struggling, and provide education and connection to enable people to find or maintain wholeness, safety, and sobriety.

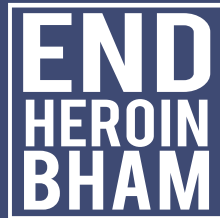
What We Do

AWARENESS:

Communicate awareness of the addiction problem and inspire hope.



I think it is AMAZING what y'all do! Having had 2 siblings that was addicted, this event pulls my heart strings. To see the amount of people that struggle or have lost loved ones really is a wake up call on how ugly this addiction can be. We walked the past 2 years for my siblings and for friends who have passed because of it. Thank you for taking the time, patience and energy you put in to bringing awareness and hope! - Rachel



WALK on Feb 23, 2019

3,000+
People Attended

280 People
Trained on NARCAN®

23 Community Partners

\$70,000 Total Raised

Proceeds Paid Intake Fee to Rehab for **67 People Who Could Not Afford it!

Join the Coalition MEMBERSHIP

1,550 to **1,817** Members

17% Increase

Virtually **ALL** members, who responded to our survey, find value in their membership with the coalition.

PREVENTION:

Provide education for the prevention of substance use and abuse.



Ultimately, what I have learned from being a part of APC is how to follow my dreams. My dreams of being something more than just a resident in my community while changing my community. What I also learned from APC is the importance of family. Family isn't just in the household. Family is people who help you. People who start you on your true journey. People who you can laugh, work, argue and struggle with together. Through APC I learned to become a Man, Leader, Musician, Poet and most of all I learned to be myself. - Jacob (Student)



Social Media Reach

108,100 Video Views

1,094 New People Liked Our Page

1,480,000 Facebook Reach

Volunteer Hours

1,650 Hours

75% Increase

CONNECTION:

Assist those seeking connection by creating coalition in the community.



APC has been very involved in our city. They constantly have informative and encouraging events. I now have a good working framework for getting families to the resources they need. - Bart



APC's Updated Look

NEW BRANDING

NEW WEBSITE

NEW BLOG



Certification

In 2019, APC earned recognition as a **CERTIFIED PREVENTION PROVIDER** by the Alabama Department of Mental Health.



Guidestar

Addiction Prevention Coalition earned a 2019 **PLATINUM SEAL OF TRANSPARENCY**, the highest level of recognition offered by Guidestar, the world's largest source of nonprofit information.

APC exists to be a leader in preventing addiction by inspiring people to live with hope, resilience and purpose.



Addiction Prevention Coalition

Students

APC's goal is to educate students, empower them to educate their fellow students and create opportunities for leadership development and healthy engagement in their communities.

- **EVIDENCE-BASED, SOCIAL / EMOTIONAL LEARNING PROGRAM**
(Positive Action) Trial in Elementary and Middle School

EPIC ELEMENTARY SCHOOL EVALUATION:

19% Increase in the number of students who reported that they accepted responsibility for their actions

50% Increase in the number of students who properly manage their emotions.

40% Increase in the number of students who reported that they treat others with courtesy and patience

- **EARLY INTERVENTION PROGRAM**
In Dupuy Alternative School

- **YOUTH TO YOUTH LEADERSHIP CONFERENCE**
Took **14** Students and **2** Sponsors to Ohio

- **INFOCUS STUDENT CHAPTERS**
Student Chapters in **12** High Schools Around Birmingham **INFOCUS** 

- **YOUTH ADVISORY COUNCIL (YAC)**
Meets Monthly

YAC EVALUATION:

100% Of students reported that they "frequently" or "very frequently" shared their knowledge, from the YAC program, with their classmates

3/4 Of students "frequently" or "very frequently" shared their knowledge with family members

45.5% Of students reported that their communications skills "extremely improved"

36.4% Of students reported that their presentation skills "extremely improved"

100% Of YAC students reported that the program was either "very effective" or "extremely effective" in the development of their leadership skills



Prevention Partners

Developed and Launched 'Evidence-Informed' Prevention Education Seminar for Workplaces, School Administrations, Community Groups and Church Staffs

283 People Trained So Far in **5** Seminars 

500+ Addiction Prevention Packets For Parents Handed Out this Year 

100% Of Surveyed Partners Found This Workshop Informative and Practical 

Children's Trust Fund has Provided APC a **\$50K** Grant to Help Support the Initiative



Surveyed participants show at least a **THREEFOLD** increase in the number of participants who felt educated about the dangers of substance abuse and how to help someone who is at risk of substance abuse.

Parents of Addicted Loved Ones (PAL) Groups

Completed **2** Groups this Year with **30+** Families Represented

100% Of Parents Surveyed Found that the PAL Support Group was Very Effective 

“ My participation in the group has helped me to identify changes to encourage my loved one to demonstrate more responsible behavior. PAL helped me to see how I enabled my son's addictive behavior. I sent a good bye letter to my own enabling behaviors. Now, my husband and I have been able to draw stronger boundaries and hold each other accountable. ”

“ I have recommended PAL to several people because I felt an instant relief while participating in the program. Also, the books and education materials have been extremely helpful. ”

“ I did not have hope before attending a PAL meeting, but the program has been very effective in improving my sense of hope. I now know that hope is learning to live my life, outside of my addicted loved one, without fear that he will fall because of something I have done or have not done. He has always turned to me for help and I have mostly been involved by fear. The fear has been replaced with hope and rest because I am no longer involved in his choices. I, now, encourage him without involvement. ”